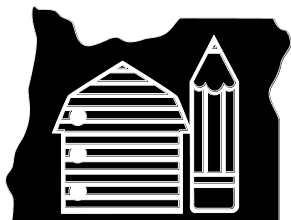


2024 Agricultural Advocacy Award Application



Sponsored by Oregon Agriculture in the Classroom Foundation

Applications must be postmarked or received via email by February 23, 2024. *The program needs to have been conducted between 2/16/23 and 2/16/24.*

The purpose of this award is to encourage community agriculture awareness projects in Oregon's FFA/high school agriculture programs. Cash prizes of \$200, \$150, \$75, and \$50 will be awarded to the top four award recipients to continue the development and expansion of their agriculture awareness projects. The top four teams will be recognized during a general session at the Oregon FFA State Convention.

Based on applications, the top teams will be invited to present a fifteen-minute prepared presentation about the group's agricultural awareness efforts to a committee during State Convention. More details will be sent to the advisor if the team is selected for presentations.

This award is designed to be awarded to a team or committee of individuals representing their FFA chapter. A team can have an unlimited amount of members with the minimum number being two. Teams can be from a single chapter, or more than one chapter. If a team with members from a variety of chapters, the cash prize will be awarded at the discretion of the advisor who signs and approves this application.

Projects can be one-time events or an ongoing series of events. Please review the scoring rubric to gain an understanding of how we will be scoring the projects.

This application and the interview should be completed by current FFA members with advisor's input and guidance as needed.

Chapter Name _____ Advisor Name _____

Chapter Address _____

Phone _____ Advisor Email _____

I certify to the best of my knowledge that the information provided in this application is true and accurate. I also agree to grant Oregon Agriculture in the Classroom permission to use the information provided for publicity purposes.

Signatures - Advisor _____ Chapter President _____

Please direct all questions to Brittany Capell, at
Brittany.Capell@oregonstate.edu or 541-737-1413.

Mail applications to: Oregon Agriculture in the Classroom,
200 Strand Ag Hall, Corvallis, OR 97331 or submit via email to airc@oregonstate.edu.

Answer the following questions in detail; please attach additional pages or add space as needed.

- What is the total number of FFA participants? _____
 - (If the project was completed by only one chapter) _____
- What percentage of your chapter's members participated in your project? _____
- Total students/youth reached _____
 - Total of all other people reached _____

1. Describe your team's event(s) and your processes of organizing it. (Be sure to include any agricultural or community groups that you collaborated with.)
2. How did your event(s) increase agricultural awareness in your community? What materials and resources did you use?
3. Will this be an annual event every year or a special one-time event? Explain the process of planning the event with an estimated time the project took (planning included).

4. Please list the groups and organizations that you educated about agriculture through this project. Include school names, group names, grades, number of children or participants, and the date(s) of your team's agricultural awareness project(s). (Add more lines, as necessary.)

School Name/Group Name	Grades/Age Group	Number of Children/Participants	Date

5. List other agricultural groups and/or community organizations that were involved or helped in your project. What major task(s) did they perform?
6. Self-evaluation/reflection: What worked well? What would you change? What surprised you?
7. Attach any letters of correspondence between your team and the schools involved. (Including thank you notes.) Please note that applications will not be returned. Make copies as necessary.
8. Attach any related photos, with captions or descriptions, news articles, or videos that were taken during your agricultural literacy project.

Mail applications to:
Oregon Agriculture in the Classroom
200 Strand Ag Hall
Corvallis, OR 97331
or submit via email to aitc@oregonstate.edu.

Deadline February 23, 2024

Guidelines and Scorecard for a Successful Agricultural Awareness Award

1. Message Target - Education: Teaching youth and the general public about agriculture and increasing their agricultural literacy is the goal of the Oregon AITC Agricultural Advocacy Award. _____ 100 points
 2. Reach: The more students and people you educate, the better. Size and reach of projects in comparison to the region area will be considered. For example, we understand that projects in smaller communities will typically reach less numbers than projects in larger, more populous regions of the state. _____ 75 points
 3. Level of Student Involvement: The more FFA students you can involve in your program, the better. Consideration will be given to school and chapter size. _____ 75 points
 4. Project Organization: Your attention to detail and project organization is important, especially when the public and chapter members are involved. _____ 100 points
 5. Project Involvement: Involvement with other agricultural groups or community organizations. _____ 25 points
 6. Self-Evaluation/Reflection: Evaluation by FFA students on effectiveness of project. _____ 25 points
 7. Evidence & Correspondence: Photos, videos, articles, reviews, letters of correspondence, support, planning, evaluations, etc. that document your project. _____ 50 points
- TOTAL** _____ 450 points